

GET-OUT-THE-VOTE: One Postcard at a Time

We know that personal messages make a HUGE difference and increase voter turnout rates, so thank you for joining the ACLU Washington's effort to Get-Out-The-Vote in 2019 by writing postcards to voters! We need you to share why you're voting like your rights depend on it this year and why the recipient should too. Then we'll send your postcards to like-minded voters across the state who didn't vote in the last off-year election to give them the extra nudge they need to go to the polls.



STEP 1: ORDER YOUR POSTCARDS by sending an email to activism@aclu-wa.org with subject line "Postcards."

STEP 2: GET THE POSTCARDS you ordered and set aside the return envelope(s) for you to use when sending the filled out (and unaddressed) postcards back to us.

STEP 3: WRITE! Write why you think it's important to vote like your rights depend on it and why the recipient should too.

- Review the Example Messages and Do's and Don'ts.
- REMEMBER: Don't address the postcards, we'll do that for you after you send them back to us.
- You can invite your friends and family to write postcards with you, or you can write them all yourself!

We're asking each person to write at least 50 postcards so we can send a message to all the voters we want to reach.

- Share pictures on social media! Tag us @ACLU_WA on Twitter and @acluwa on Instagram.

STEP 4: SIGN YOUR NAME. Write your first name and the city you live in. Feel free to write that you're a fellow ACLU member, supporter, or People Power activist.

STEP 5: SEND THE POSTCARDS BACK. Send the filled out, unaddressed postcards back to us using the return envelope(s) that came with your postcards with all the cards facing the same direction. ACLU staff will then address and send your postcards to voters that need an extra nudge!

EXAMPLE MESSAGES

- I'm voting in this year's elections because all politics are local. Will you join me in holding local elected officials accountable?
- Every single vote counts, especially in non-presidential election years. I'm voting like my rights depend on it this year, I hope you join me!
- I'm an ACLU Voter because local elected officials make decisions every day that impact civil liberties. Will you join me?
- I'm only going to vote for candidates that commit to defending and expanding our basic civil rights up and down the ticket. Will you join me?
- [INSERT ISSUE] is motivating me to mail in my ballot this year. I'm sure you want to defend these rights too. Join me and vote in this year's local elections!

Some Issues:

Bail reform
Disability rights
Drug policy
Government surveillance
Hate crimes
Health care access
Homelessness
Immigrant rights
LGBTQ+ rights
Police accountability
Protecting privacy
Racial justice
Reproductive justice & more!

DO'S & DON'TS

DO:

- Make it personal, share the civil rights issue you think is on the line and how it impacts you or your community.
- Remember your cards will be sent to voters across the state, so avoid writing things that are specific to your community.
- Sign your first name and the city you live in.
- Send the cards back to us using the return envelope that came with your postcards.
- Put all the filled out cards in the return envelope facing the same direction.
- Mail back 50 postcards per return envelope. If you requested more than 50 postcards, you should have received multiple return envelopes.

DON'T:

- Address the card.
- Write profanity and/or explicit content.
- Write on the right side or the bottom of the card underneath the red box.
- Refer to political parties, candidates, or ballot initiatives. As a reminder, the ACLU doesn't endorse candidates or parties.

ACLU Voters demand that candidate for public office commit to protect our democracy, end discrimination, expand our rights, and ensure that we live in a nation with liberty and justice for all. ACLU Voters vote like their rights depend on it.

Want to learn more about local elections? Check out our resources at [ACLU-WA.ORG](https://www.aclu-wa.org)